

# AXALTA eNEWS SUMMARY

JANUARY 2022

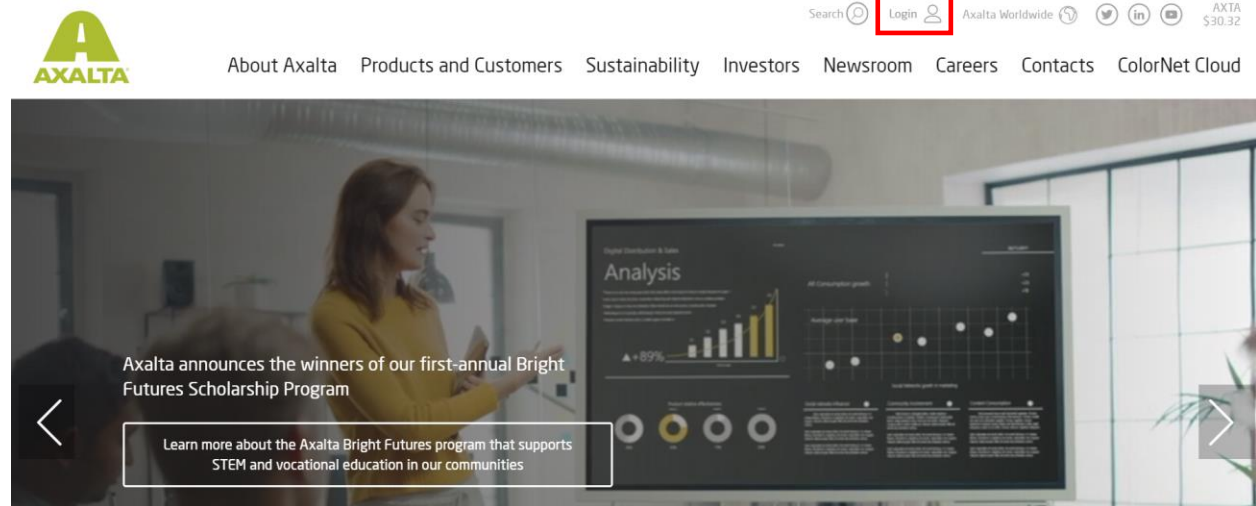


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This is your portal to everything Axalta – Technical Sheets and Tips, Online Formula Retrieval, Axalta Learning Campus, and so much more!!!



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## OFFICIAL COMMUNICATION

### **Discontinuation Notice: Metalux 8794-V, 1169-55**

Effective immediately, the following Metalux® products are discontinued in an effort to streamline SKUs and simplify product lines. Please sell any remaining inventory. Returns will not be accepted.

#### **Discontinued product:**

- Metalux Matting Base
- Code: 8794-V
- Size: 1 Quart

#### **Replacement Product:**

- Axalta VS6200 Matte Base Additive
- Code: VS6200-Q
- Size: 1 Quart

#### **Discontinued product:**

- Metalux 1169 Lacquer Thinner
- Code: 1169-55
- Size: 55 Gallon Drum

#### **Replacement Product:**

- Axalta 105 Lacquer Thinner
- Code: 105 53
- GMC: 1250069557

- Size: 53 Gallon Drum

See updated [product replacement chart](#) for reference.

If you have any questions, please contact your Sales Representative or call Axalta at 855-6 Axalta (292582).



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## OFFICIAL COMMUNICATION

### **Product Launch: New Axalta Aerosol Accessory Products for Value Segment**

Axalta is pleased to introduce two new Accessory Products, VS1150 Aerosol Surface Cleaner and VS3100 Aerosol Etch Primer, that are compatible with Axalta Value Brands: Metalux, Duxone, Nason, NasonXL, and Challenger.

The Axalta Accessory Product Line is designed to:

- Fill product gaps in Value Segment Brand product offerings
- Streamline commonly used refinish system components
- Reduce SKUs at distributor and customer locations
- Accommodate the price requirements for customers in the Value Brand segment

#### **Product Introductions**

VS1150 is a National Rule compliant aerosol cleaning solvent suitable for removing sanding dust, tar, fingerprints, wax and a small amount of silicone, oil or grease. Ideal for small repairs.

VS3100 Aerosol Etch Primer is a ready-to-spray gray aerosol etch primer designed to adhere well to bare metal to provide good corrosion resistance. Ideal for small touchups over steel, galvanized steel and aluminum. This product is National Rule compliant and also Low VOC compliant in AZ, DE, MD, KY, RI, TN, TX, UT, WI, WA-DC. It is not compliant for use in California.

#### **Product Ordering Information**

To help you determine suitable Axalta branded replacements for existing Value Segment branded products, please see the [product map](#).

### **Availability**

These products are in stock and available for ordering. An opening [order form](#) may be used for your convenience.

### **Target Customers**

Axalta Value Brand Accessory Products will be available to Distributors and Customers approved to purchase Metalux, Duxone, NasonXL, Challenger, Nason, Montana Big Sky and Metacryl brands.

### **Support Materials**

Technical Data Sheet (TDS) for these products have been added to the Product eCatalog and each value brand website.

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## OFFICIAL COMMUNICATION

### August 2021 GHS Compliant SDS Available

OSHA Hazard Communication Standard 29CFR 1910.1200 requires manufacturers and distributors of hazardous materials to communicate the health and safety hazards associated with the use of these materials to their customers.

Product SDS in English and Spanish are available on our website, and can be accessed using the links below:

[Stadox](#)

[Spies Hecker](#)

[Nason](#)

[Marine](#)

[Cromax](#)

[Aviation](#)

[Metalux](#)

[Challenger](#)

[Duxone](#)

[Commercial Transportation](#)

[General Industrial](#)

[NasonXL](#)

Once landed, you can access the new Globally Harmonized System for Classification of Chemicals and Labeling (GHS) SDS. Printing a full set of GHS SDS would result in thousands of sheets of paper, so you will surely appreciate this easy-to-use, no-hassle electronic delivery.

Thousands of businesses have gone paperless. The good news is that there are many reasons why doing so makes sense. Reducing paper filing and saving money are just two of the significant reasons to go paperless. We thank you for opting-in to electronic delivery of product information. Paper copies will no longer be mailed to your business.

Should you have any questions, please contact your Axalta Coating Systems sales representative.



## OFFICIAL COMMUNICATION

### **Product Launch: New Axalta Branded Plastic Pressurized Pump Spray Bottle**

Axalta is pleased to introduce Pump Spray Bottles for use with the recently launched Axalta branded Silicone Removers. These pump spray bottles are high quality sprayers made of impact resistant plastic with a very fine spray pattern with nozzles and internal seals specifically matched to the Axalta silicone removers. There are 3 bottles specifically labeled for use with the following Axalta Branded products.

- AX E-5542 PUMP SPRAY BOTTLE D15374923 - For use with AX200 Silicone Remover
- AX E-5543 PUMP SPRAY BOTTLE D15374924 - For use with AX210 Silicone Remover, Water
- AX E-5544 PUMP SPRAY BOTTLE D15374925 - For use with AX220 Silicone Remover, Low VOC

Please note that the item number is for the empty bottle ONLY.



[PRODUCT ORDER & PRICING INFORMATION](#)

If you have any questions, please contact your Sales Representative or Technical Care at 855-6-AXALTA (292582).



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## OFFICIAL COMMUNICATION

### Dymo Printer Model Upgrade

The Dymo® 450 label printer (M-6083), which we have historically shipped with ColorNet® orders is being discontinued by the manufacturer. When our inventory of the current model is depleted, we will be immediately moving to an upgraded unit. The replacement unit is the Dymo® 450 Twin Turbo (M-6856) which includes 2 print heads. This new model will also be used to replace the original model in any M#'s where it was previously included.



If you have any questions, please contact your Sales Representative or Technical Care at 855-6-AXALTA (292582).



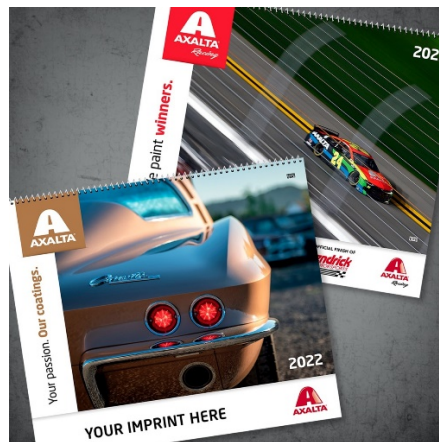
## OFFICIAL COMMUNICATION



### The Time Is Now to Order Your Axalta Calendar!

There are two versions available, the 2022 Custom Finishes Calendar and the 2022 Axalta Racing Calendar. Get them while you can!

Check out our website at [axaltacalendars.com](https://axaltacalendars.com) to see a preview of the cars featured.



Place your order at [axaltacalendars.com](https://axaltacalendars.com)

If you have any questions, please contact your Sales Representative, or Technical Care at 855-6-AXALTA (292582).



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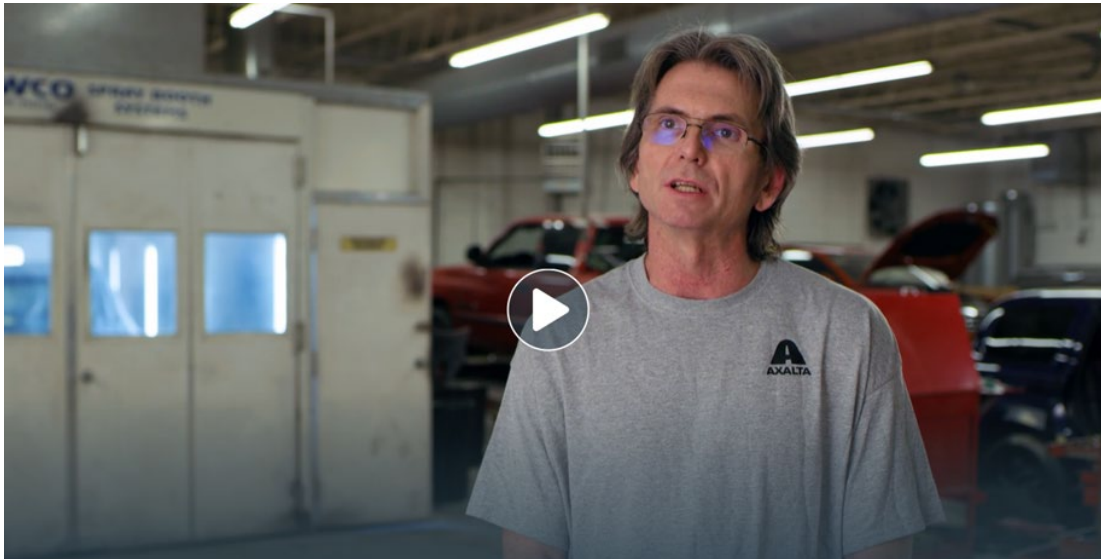


## OFFICIAL COMMUNICATION

### **Cromax<sup>®</sup> XP Customer Testimonial Videos Now Available**

We are pleased to announce the availability of Customer Testimonial Videos to aid in the selling and support of Cromax<sup>®</sup> XP, a leading solventborne system for mainstream customers.

#### **CROMAX XP VIDEO TESTIMONIALS**



To help convey the value proposition of Cromax XP, four (4) new video testimonials are available for you to send and share.

- [Experience the Coverage](#)
- [Experience the Color Match](#)
- [Experience the Ease of Use](#)
- [Experience the Difference of Cromax XP \(complete system\)](#)

These videos can be found in Axalta's Tool Store at any time in the future. You may download and share as needed to support your selling efforts.

As a reminder, there two additional videos for Cromax XP:

- [Sizzle Video](#)
  - This is best used to raise awareness on social media and your website.
- [Introduction Video](#)
  - This is best used to introduce customers to the value proposition of Cromax XP (Coverage, Color Match, and Ease of Use). Social Media and your website are ideal locations.

Your contact for these videos is [Heidi Stilwell](#).



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